

FACT SHEET

INTEGRATED LAND DEFENCE PAVILION



Event Name: Integrated Land Defence Pavilion @ Singapore Airshow 2008

Date: 19 – 24 February 2008
Trade days : 19 – 22 February 2008 (Tuesday – Friday)
Public Days : 23 – 24 February 2008 (Saturday – Sunday)

Venue: Changi Exhibition Centre, Changi North off Changi Coast Road

Description: Integrated Land Defence Pavilion is a unique feature at Singapore Airshow 2008 - one of the top three Airshows in the world. This specialised Pavilion is an international exhibition platform designed for land defence contractors, manufacturers as well as technology and service providers to showcase their latest products and innovations. The Integrated Land Defence Pavilion features both indoor and outdoor displays, plus a landscaped mobility park for live demonstration.

Market: *"The Asia Pacific region has in recent years become the world's largest markets for arms..." – Institute of Defence and Strategic Studies, Nanyang Technological University, 2006.*

The evolving balance of regional powers, geopolitical signalling, threat of terrorism, peace-time operations and technology innovation are driving an unprecedented growth in defence spending all over the world, with some of the largest growth coming from the Asia Pacific region.

Asia Pacific accounted for more than US\$40 billion worth of arms purchases during the first half of this decade and is expected to double that spending in the next half, making it the world's largest defence market.

Supported by:



Participation Options:

Packages

Rates

Raw Space (Minimum 36sqm)	\$S\$1,100 per sqm
Shell Scheme (Minimum 9sqm)	\$S\$1,300 per sqm

Note: A registration fee of \$500 per company is compulsory for all exhibitors

Visitor Profile

Executives from the Air Force, Airlines, Airport Operators, Civil Aviation Authorities, Corporate/Private Aircraft Operators, Maintenance Organisations as well as Freight Forwarders. Also expected are Tri-Services Chiefs, Defence Ministry Officials and various Government Delegates.

Official Partners:

Official Airline:



Official Broadcast Media Partner:



Official Media Partner:



Official International Newspaper:



Official Newspaper:



Supporting Magazine:



Organised by:

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